

How to contact us



Have we sparked your
interest ?

Haben wir Ihr Interesse
geweckt ?

Μήπως κινήσαμε το
ενδιαφέρον σου ;

More information on the
project website
www.vet2business.eu



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project background

This project established a strong cross-regional partnership in Greece and Germany aiming to tackle the students' identified skills gaps in the Tourism Sector by creating two innovative VET curricula in Hospitality & Catering and by building a strong network with SMEs, while responding to their demands through the implementation of work based learning (WBL).

needs and challenges

1. VET Curricula and Work Based Learning Schemes do not match modern industry needs
2. Digital shift and technological developments are changing the ways how the Tourism Sector works
3. Skills diversification and learning needs in the Tourism Sector are not fully addressed
4. Tourism Curricula in the VET Sector are not enough entrepreneurial

target groups

1. **End users:** learners, young learners and their parents, VET trainers & employers (SMEs in the Tourism Sector)
2. **Stakeholders:** Associations of employers and professionals, policy makers, local and regional authorities, youth organisations

project coordinator



AKMI S.A. Anonymous Educational Organization

Project partner



CITY OF THESSALONIKI



Ελληνογερμανικό Εμπορικό και Βιομηχανικό Επιμελητήριο
Deutsch-Griechische
Industrie- und Handelskammer



IHK-Projektgesellschaft mbH
OSTBRANDENBURG

Social partner



German Hotel and
Restaurant Association e.V.



Hellenic Confederation of Professionals, Craftsmen & Merchants



Panhellenic Federation of Catering and Tourist Industry Employees

project activities

1st Phase:

1. Two new Curricula in Hotel and Catering Sector are being developed and introduced
2. Current needs analysis on SMEs involved in the Hotel and Catering Sector
3. A new up-to-date Tourism Skills – Chart
4. Two new VET Curricula in the Tourism Sector, focusing on WBL and apprenticeship schemes that represent the expectations of SMEs, developed and tested to all participants

2nd Phase:

Effective cooperation structures between VET teachers and in-company trainers are being introduced.

1. Proposing a network between strong partners with the aim of fostering work based learning in a regional and local dimension
2. Organizing regular sectoral school-work meetings and events to promote in-company training and to link important stakeholders
3. Setting an “Online apprenticeship monitoring and exchange” platform to promote business offers as placements
4. Monitoring the development of young participants within the business environment